

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

A275.2
Ex824De

UNITED STATES
DEPARTMENT OF AGRICULTURE
LIBRARY



BOOK NUMBER

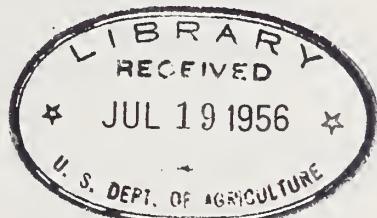
90000000000000000000

A275.2
Ex824De

Federal Extension Service
U. S. Department of Agriculture

DEVELOPMENT OF EXTENSION PROGRAMS
Agricultural Administration 623
Southern Regional Extension Summer School
June 27 - July 15, 1955
University of Arkansas, Fayetteville

- I. Objectives of the Cooperative Extension Service
 - A. Historical evolution.
 - B. Legal background.
 - C. Current program emphasis.
- II. Organizational Pattern of the Cooperative Extension Service
 - A. Basic Organizational Principles.
 - B. Functions of the Federal, State and county Extension Services.
 - C. Organization of the Federal, State and county extension services.
- III. Principles of Program Development.
 - A. Definition of terms.
 - B. Principles of sound program development.
 - C. Principles of extension teaching and learning.
 - D. Planning meetings.
- IV. Steps in Program Planning.
 - A. Overview of the process.
 - 1. The jobs to be done.
 - 2. Responsibilities of extension workers and the people.
 - B. Analyzing the situation.
 - 1. Assembling the background information.
 - 2. Inventorying the local resources.



Instructor: J. L. Matthews, Division of Extension Research and Training,
Federal Extension Service, U. S. Department of Agriculture.

C. Deciding upon objectives for the program.

1. Sources of ideas for objectives.
2. Characteristics of good extension objectives.
3. Selecting objectives for the program.
4. Writing up the program.

V. Carrying out the program.

- A. Defining objectives for teaching.
- B. Selecting extension methods and situations.
- C. Coordinating county staff effort.
- D. Planning the teaching activities.
- E. Writing the plan of work.

VI. Evaluating the program.

- A. Evaluating the organization.
- B. Appraising procedures.
- C. Measuring and reporting results.

VII. Bibliography

- A. Cooperative Extension Work - L. D. Kelsey and C. C. Hearne. Comstock Publishing Associates, Ithaca, N.Y. Second Edition, 1955. Pages 424; Part III, Pages 109-228.
- B. New Ways to Better Meetings - Bert and Frances Strauss, The Viking Press, New York 1951, 171 p. Pages 51-63; 77-83; 111-115; 125-154.
- C. The Cultivation of Community Leaders - William W. Biddle, Harper and Bros. 1953, 199 p. Pages: Ch. I, 1-11; Ch. IV, 43-57; Ch. X, 135-151; Ch. XII, 169-190.
- D. History of Agricultural Extension - A. C. True, Government Printing Office, 1928, pp. 112-115. This is out of print, however, the library may have copies.
- E. The Agricultural Extension System - C. B. Smith and M. C. Wilson, John Wiley & Sons, 1930, 402 p. Chapters I, III, and V. (This is out of print; however, your library may have copies.)
- F. Explorations in General Education - Roy Ivan Johnson, Harper and Bros., 1947. Pages 7-11, 39-51.
- G. Adult Interests - Edward Lee Thorndike. McMillan Pub. Co., 1935, New York. Chapter 10

